



# Training in Action 2007



## Innovating Industry Training in the Knowledge Society

7-8 June 2007

Sestri Levante (Genoa), Italy

MediaTerraneo Conference Center

[www.traininginaction.org](http://www.traininginaction.org) • [www.giuntilabs.com](http://www.giuntilabs.com)



New economies engender new challenges. New challenges generate new training needs. Industry workforces today need new learning paradigms, technologies and standards to better develop their skills and competencies and support their jobs at the pace made necessary by today's global challenges. Accelerating the adoption of innovative training methodologies, technologies and standards is becoming a 'must' for those organizations needing to compete and survive in today's Knowledge Society, while tackling the market forces that are underpinning today's global economies. Industry Training today needs Action and new learning Technologies such as eLearning, Mobile Learning, Wearable Training, Role Play Simulations and Performance Support Systems may greatly improve such action.

**Training in Action** is an invitational workshop organized by Giunti Labs, Europe's leading eLearning and Mobile learning Content Management Solutions Provider, in collaboration with the Aviation Industry Computer Based Training Committee (AICC) and under the endorsement of the Elig (European Industry Group). The workshop will outline trends and present case studies from large industrial and commercial organisations which are deploying innovative eLearning and eTraining solutions worldwide to cope with their rapid upskilling, just in time training, talent development and performance support needs in day-to-day field operations and actions.

Hosted by Giunti Labs' R&D department and being held on 7th and 8th June at the MediaTerraneo conference centre, sited at one of Italy's most breathtaking landmarks - Sestri Levante's Silence Bay, on the northwest Italian Riviera - the **Training in Action** Workshop will examine case studies from the aviation and avionics, automotive and transport, telecom and media, oil and energy industries as well as from manufacturing and retail to favor discussion on new learning technologies and how they can be used today to achieve effective training and support.

### Admission and Contacts

Entry to the workshop and all catering will be free for invited attendees.

If you are interested in attending or would like to submit a case study for presentation at the workshop, please email your request and proposal to:

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Training in Action 2007 Event Manager

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### Workshop Agenda

Workshop agenda will offer:

- keynote presentations by the European Learning Industry Group, INSEAD Business School, AICC and ADL SCORM standardisation bodies and MIT's Open Knowledge Initiative
- a showcase of future innovation scenarios from flagship EU R&D projects on training, information and knowledge management at work
- 12 real life Industrial case studies presented by industry leaders
- 10 open discussion round tables on the top ten hot topics in industry training, information and knowledge management, performance support and skills development.

Please see the full workshop agenda and subscription details at [www.traininginaction.org](http://www.traininginaction.org)

*Sestri Levante MediaTerraneo Conference Center is one hour distance from Pisa and Genoa airports, 2 hours from Milan Linate and 3 hours from Nice and Milan Malpensa airports*

